

# **NO MORE TALKING HEADS!**

**A PLAYFUL APPROACH TO VIDEO AND MEDIA  
CREATION IN EDUCATION AND ACADEMIA.**

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# TODAY'S PLAN

This workshop will attempt to add colour to brighten up the beige-ness of educational video. Exploring playful approaches to content creation, we will focus on showing rather than telling, employing ideas to engage, educate and entertain, with tips and tricks gleaned from programme-makers and creators to ensure content is accessible and useful.

# A FRAMEWORK FOR RE-IMAGINING VIDEO IN HIGHER EDUCATION USING PLAYFULNESS

Playful design by making films that are intrinsically playful; playful participation by creating opportunities for playful interaction with video; playful creation using playful approaches to video making; and playful action with videos that inspire or instigate subsequent play.<sup>1</sup>

<sup>1</sup> Caspar, S. & Whitton, P. & Whitton, N., (2021) "A framework for re-imagining video in Higher Education using playfulness", The Journal of Play in Adulthood 3(2), p.131-147. doi: <https://doi.org/10.5920/jpa.858>

# INTRODUCING PLAYFUL ELEMENTS TO YOUR VIDEOS.

- » Planning for play/ Suggesting tone/ Collaborating on ideas:
  - » pre-interview/talking with your subject-matter expert
  - » is there an expression of their subject matter? - link to a place/activity?
  - » is there a metaphor, a way of visualizing this?
  - » is there a story, an example?

# A PLAYFUL PRODUCTION PROCESS.

- » write, treatment or script
- » storyboard, sketch out, floor plan
- » film
- » edit
- » publish

# SEMI-IMPORTANT CONSIDERATIONS

- » location
- » duration
- » narrative
- » setup - tripod, rostrum, handheld, in-camera, use of an app (for animation etc)

# LET'S PLAY!

## THESE ARE IDEAS

Acting!

Props

Machines

Reviews/Demos

Movie genres

Opposites attract

kids or animals

Animation

Puppet

Dressing up!

Trending

Challenges/tasks

One take wonder

Props

Rube Goldberg/Heath Robinson

Joke

SFX

Mockumentary

Silent Cinema

Musical

Monsters and Aliens

Invisible!

Memorable

Sci-Fi!

Sporty

Tourist/Guide

Novice

Process

History

Debate

# ROLL CAMERA

Use tiktok, twitter or reels to create a short video around a single learning aim.

Post to #playfulvideo #playlearn202122



**THANK YOU**

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